Notice of Allowability	Application No.	Applicant(s)		
	09/864,551	OREN ET AL.		
	Examiner	Art Unit		
	Thanh T. Vu	2174		
The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this app or other appropriate communication GHTS. This application is subject to	olication. If not includ will be mailed in due	ed course. <b>THIS</b>	
1. This communication is responsive to 12/22/2006.				
2. X The allowed claim(s) is/are 1,3-16,22 and 34-48.				
<ol> <li>Acknowledgment is made of a claim for foreign priority una)</li></ol>	been received. been received in Application No		ition from the	
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		complying with the re	quirements	
<ol> <li>A SUBSTITUTE OATH OR DECLARATION must be submi INFORMAL PATENT APPLICATION (PTO-152) which give</li> </ol>			IOTICE OF	
<ol> <li>CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftspers         <ol> <li>to Paper No./Mail Date</li> <li>including changes required by the attached Examiner's Paper No./Mail Date</li> <li>Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the street of the s</li></ol></li></ol>	on's Patent Drawing Review (PTO s Amendment / Comment or in the C .84(c)) should be written on the drawir	Office action of	e back) of	
DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT	sit of BIOLOGICAL MATERIAL r	nust be submitted.	Note the	
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Attachment(s) 1. ☐ Notice of References Cited (PTO-892)	5. Notice of Informal P			
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary Paper No./Mail Dat	te .		
<ul> <li>3.  Information Disclosure Statements (PTO/SB/08),         Paper No./Mail Date 12/22/06; 01/03/07</li> <li>4.  Examiner's Comment Regarding Requirement for Deposit of Biological Material</li> </ul>	7. 🛭 Examiner's Amendr	7. 🛛 Examiner's Amendment/Comment		
		8. ⊠ Examiner's Statement of Reasons for Allowance 9. □ Other		
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## DETAILED ACTION

## **EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Christopher J. Daley-Watson on 01/19/2007.

The application has been amended as follows:

1. (Currently Amended) A method for presenting graphic and other information in a toolbar area of a browser, the method comprising:

providing a plug-in for installation in a browser, the plug-in stored on a computerreadable medium comprising programming instructions for:

displaying a user-selectable button in the toolbar area of the browser;

wherein the user-selectable button includes at least one of graphic information and a text label, the user-selectable button for directing a user to at least one web site corresponding to the text label; and

updating the graphic information and the text label dynamically based on a web site that is being accessed via the browser.

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34. (Currently Amended) A system for presenting graphic and other information in a toolbar area of a browser, the system comprising:

a plug-in for installation in a browser, the plug-in <u>stored on a computer-readable medium</u> comprising:

means for displaying a user-selectable button in the toolbar area of the browser;

wherein the user-selectable button includes at least on of graphic information and a text label, the user-selectable button for directing a user to at least one web site corresponding to the text label; and

means for updating the graphic information and the text label dynamically based on a web site that is being accessed via the browser.

## Allowable Subject Matter

Claims 1, 3-16, 22, and 34-48 are allowed.

The following is an examiner's statement of reasons for allowance:

The prior art either alone or in combination doesn't teach the limitation of a plug-in comprising programming instruction for providing graphic information in a toolbar area of a browser and updating the graphic information in formation dynamically based on a web site that is being accessed via the browser in combination with the other claimed features.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

## *Inquiries*

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thanh T. Vu whose telephone number is (571) 272-4073. The examiner can normally be reached on Mon-Thur and every other Fri 7:30 AM - 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine L. Kincaid can be reached on (571) 272-4063. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.